

Specsavers
easy**vision**



Soria

A family of Silicone Hydrogel
daily disposables with
Smart Touch™ technology.



SMART TOUCH™



Technology in balance

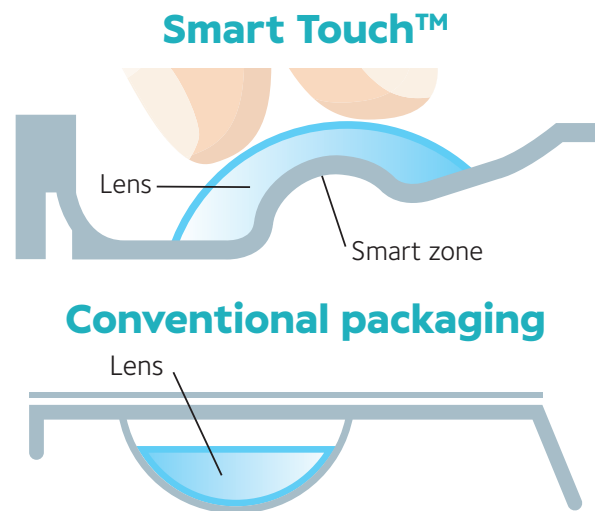
SMART TOUCH™

Unique packaging for hygienic lens handling

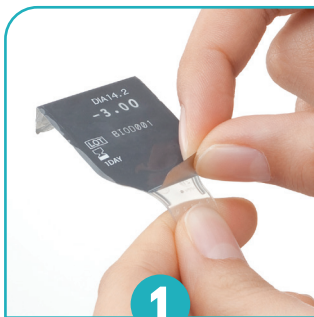
The unique packaging allows the inner surface of the lens to remain uncontaminated up to the point of application. The wearer only touches the outer surface of the lens.

Lenses are always the right way up, easy to pinch from the blister and ready to wear.

By touching both outer and inner lens surfaces there is a greater potential for contamination.



4 simple steps to Smart Touch™ handling



1

Open

by peeling back the foil on the lens case.



2

Pinch

the lens between your thumb and index finger.



3

Position

the lens on your index finger, it's the right way up and ready to wear.



4

Apply

the lens to your eye.

80%

of wearers say they would like easier handling¹

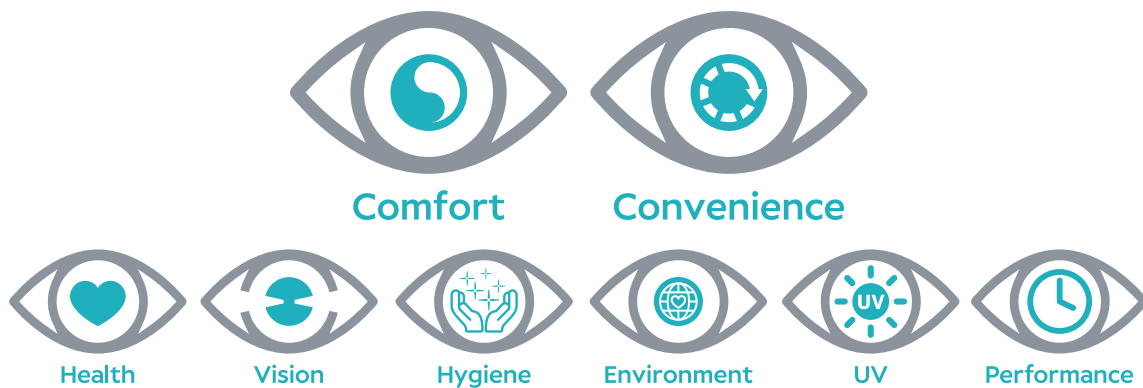
91%

of Smart Touch™ wearers agree that the lens being the correct way up is an advantage²

92%

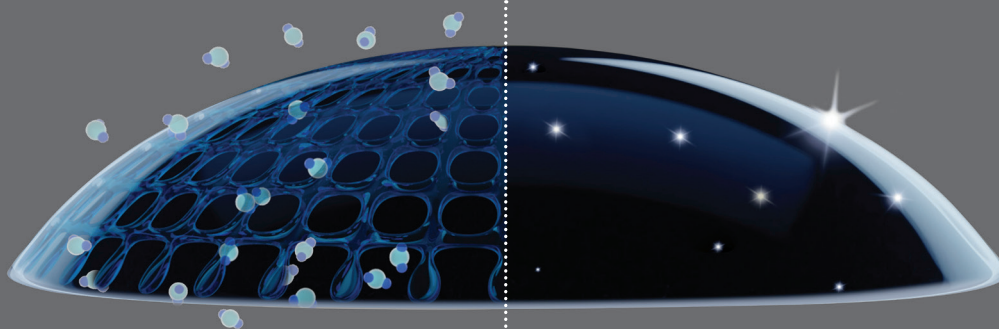
of Multifocal lens wearers admit they have worn their lenses inside out³

Technology in balance



easyvision Soria with Smart Touch™ technology, the ultra low modulus Silicone Hydrogel daily disposable contact lens.

Material and surface technologies



MeniSilk™ Air

A new generation highly breathable material maintaining excellent hydration for health and comfort.

NanoGloss™ Pro+

A super smooth, low friction, highly wetting surface designed specifically to enhance comfort with even greater deposit resistance.

All the health benefits of a Silicone Hydrogel with the comfort of a Hydrogel and UV blocking for all year round protection from harmful UV rays.¹

Evolution of Alea to Soria

The progression from Alea to a full family, with sophisticated enhancements to the initial start and end of day experience, whilst still giving a perfect Sphere fit match to Alea.

92%
first attempt
removal

A new easier to use blister with a 92% first attempt removal from the blister success rate, for the ultimate handling experience.²

50%
reduction in
lipid deposits

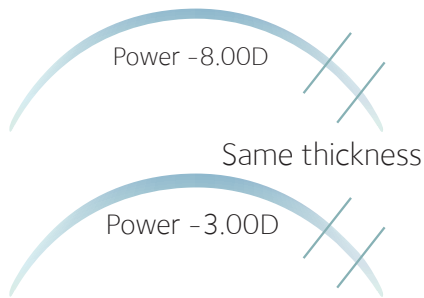
An advanced surface showing a 50% reduction in lipid deposits, for cleaner more comfortable wear and better visual stability.³



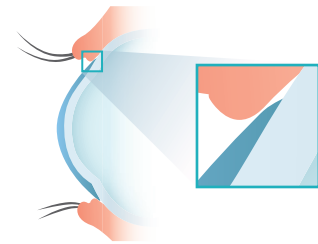
Comfort

Balancing design and material for optimal comfort

Comfortable



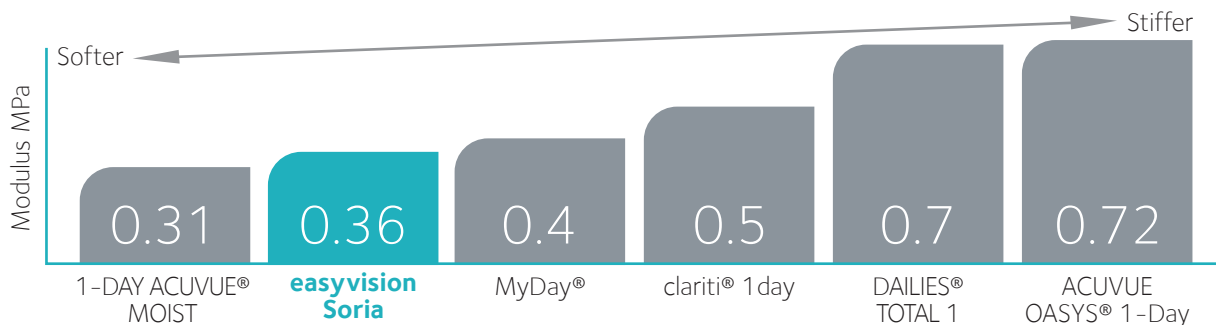
A unique edge profile whatever the power, the edge thickness remains the same, eliminating comfort differences between eyes.



Lens design tailored to this ultra low modulus material for good shape retention and easier handling.

Soft

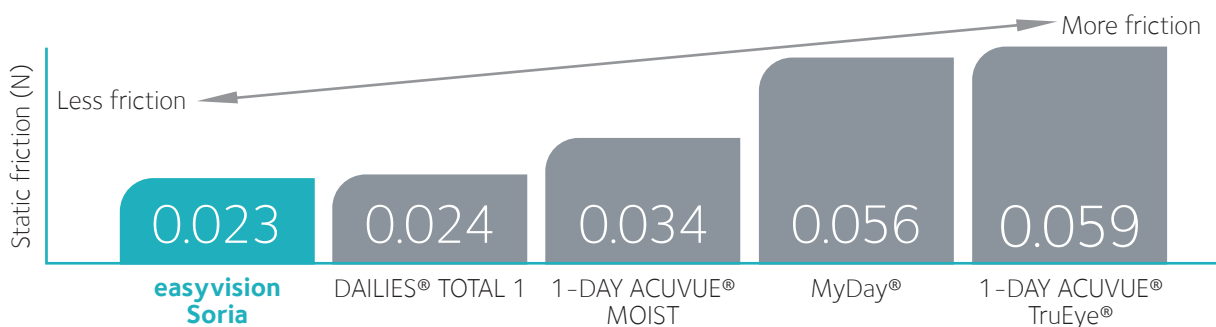
Ultra low modulus combining the softness of Hydrogel and handling of Silicone.



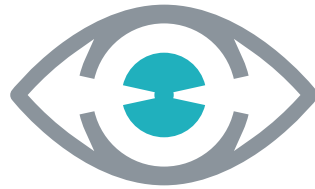
Manufacturer's quoted data.

Smooth

Nanometer precision low friction surface designed for a comfortable day.



Menicon data on file.

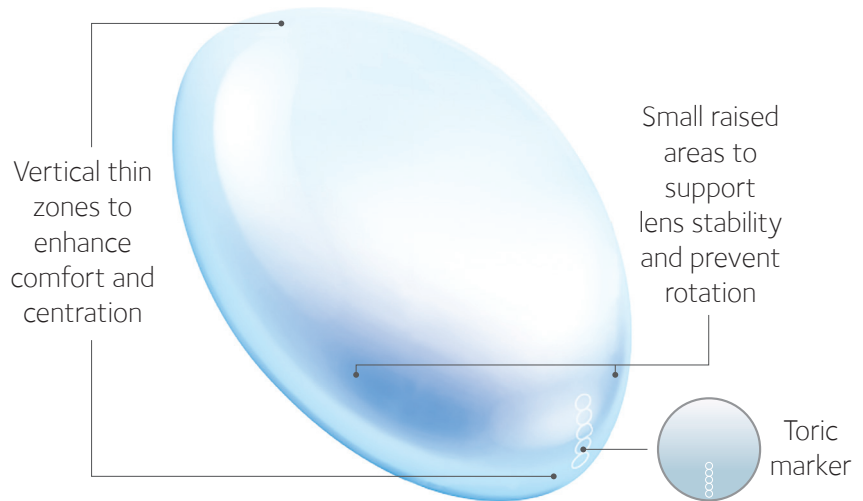


Vision

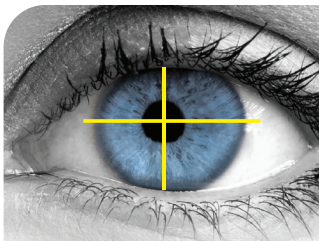
easyvision Soria Toric

Enhanced Visiostable design™

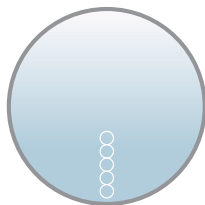
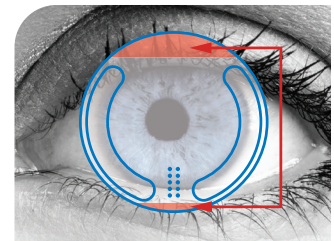
The sophisticated design respects the natural eye shape to enhance visual stability and comfort.



Anatomical profile



The unique asymmetric vertical thin zones matches the eyelids' natural asymmetric coverage of the cornea harnessing the natural lid force, optimising centration and preventing rotation.



The Smart Fit concept naturally orientates the lens on eye no matter which way it is applied.

Benefits of the sophisticated design

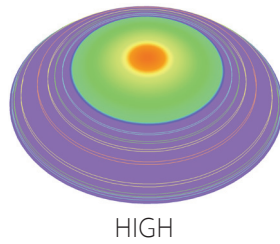
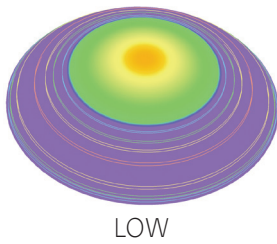
A lens designed to work with your eyes for clear and comfortable vision so you can get on with your life.



easyvision Soria Multifocal has high 1st time fitting success of **95%** and **100%** within 2 lenses¹

easyvision Soria Multifocal

Neuro Adaptive™ Design Centre near vision



Easy adaption with natural smooth transitions through near, intermediate and far viewing.

Successful fitting with easyvision Soria Multifocal

easyvision Soria Multifocal has been specifically designed to make Multifocal fitting easier.

- Maximise the plus Sphere powers during distance vision refraction
- Account for vertex distance (>+/-4D) and mean spherical equivalent for astigmatism up to 1D
- Determine dominant eye
- Select the initial add. Extra distance plus power should be offered using real vision assessments as first choice and is often well accepted.

Initial lens selection

Add +0.75D to +1.25D

LOW Both eyes

Add +1.50D to +1.75D

LOW +0.50D Both eyes

Add +2.00D and above

HIGH Both eyes

Distance vision enhancements

Refine distance power

LOW -0.25D Dominant eye

Refine distance power

LOW -0.25D Dominant eye

Refine distance power

HIGH -0.25D Dominant eye

Near vision enhancements

Increase plus power

LOW +0.25D Non-dominant eye

Switch to HIGH *

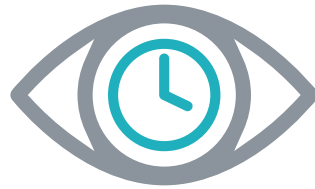
HIGH Both eyes

Increase plus power

HIGH +0.25D Non-dominant eye

General tip:
Always push the plus giving the least reading Add needed.
For enhancements use full aperture trial lenses increasing the power as needed. Binocular adjustments are also possible.

*Remove extra +0.50D from initial lens selection



Performance

Soria showed great results with positive feedback over long wearing schedules, both in Specsavers and independent clinical studies.

Specsavers customer evaluation scores on follow-up¹

Handling 83% Easy/very easy	Vision 100% Good/very good	Comfort 92% Good/very good	Overall 92% Good/very good
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Demonstrates a strong competitive performance

Independent clinical study results on follow-up²

Soria maintains excellent comfort levels from when you wake up until you go to bed.

Comfort on contact lens application²	Soria Sphere 88% Only c10% difference	Soria Multifocal 95% Only c10% difference	Good/excellent rating
Comfort on contact lens removal²	78%	84%	Good/excellent rating

Summary of Soria added values



Comfort

Smooth, clean, soft, easy application



Vision

Clear vision over all distances



UV

Built-in protection from harmful UV³



Health

Highly breathable to support healthy, white eyes



Hygiene

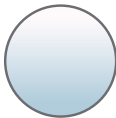
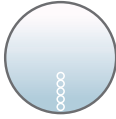
Cleaner lenses - no need to touch the inner lens surface



Convenience

Hassle free handling - lenses always the right way up

Product Specifications

Characteristics	Material	Sphere, Toric and Multifocal	Midafilcon A
	Water content	Sphere, Toric and Multifocal	56%
	Handling tint	Sphere, Toric and Multifocal	Blue
	Dk/t@-3.00D	Sphere and Multifocal Toric	$91 \times 10^{-9}(\text{cm/sec}) \cdot (\text{mLO}_2/(\text{mL} \times \text{mmHg}))$ $80 \times 10^{-9}(\text{cm/sec}) \cdot (\text{mLO}_2/(\text{mL} \times \text{mmHg}))$
	Modulus	Sphere, Toric and Multifocal	0.36 MPa
	Centre Thickness	Sphere and Multifocal Toric	0.07mm 0.08mm
	Manufacturing	Sphere, Toric and Multifocal	Cast moulding
	UV	Sphere, Toric and Multifocal	Class 2
Parameters	Base curve	Sphere, Toric and Multifocal	8.4mm
	Diameter	Sphere, Toric and Multifocal	14.2mm
	Power range	Sphere	+6.00D to +0.25D (-0.25D steps) -0.25D to -6.00D (-0.25D steps) -6.50D to -13.00D (-0.50D steps)
		Toric	+0.00D to -6.00D (0.25D steps) -6.50D to -10.00D (0.50D steps)
		Multifocal	+5.00D to -6.00D (-0.25D steps) -6.50D to -10.00D (-0.50D steps) Addition: LOW and HIGH
	Cylinder	Toric	-0.75D, -1.25D, -1.75D
Axis	Toric	10, 20, 90, 160, 170, 180 degrees	
Lens marking	Sphere and Multifocal		
	Toric		
Wear schedule	Modality	Sphere, Toric and Multifocal	Daily wear
Packaging		Sphere, Toric and Multifocal	30 lens pack - 5 lens pack for trial



SMART TOUCH™